

## MARKETING & WEB DEV.

Un-Dress is an initiative, which aims to promote sustainable fashion in Switzerland. It consists of several workshops, pop-up stores, speaker events and a unique sustainable fashion show. Our platform includes stakeholders such as producers, designers and consumers from the sustainable fashion industry. The resulting transfer of knowledge inspires individuals to rethink their buying behaviour. Since 2011 we dedicate ourselves to the promotion of sustainable design of fine, unique brands that suit every style. Our long-term goal is to be the leading sustainable fashion platform in Europe.

### YOUR RESPONSIBILITIES IN MARKETING & WEB DEV.

- You create, check and optimize our performance-marketing-campaigns (e.g. on Instagram, LinkedIn, Facebook etc.)
- You drive the strategic development of our marketing as well as the behind processes
- Create content for our online-channels
- Developing a multilingual website with Squarespace that caters to the specific market needs and optimizing website performance

### WHAT DO WE OFFER?

- Experience in event organisation with a lot of freedom to contribute own ideas and interests
- Teamwork with committed students in the fields of sustainability and business
- Contact with companies and individuals involved in sustainable businesses
- A meaningful and challenging project alongside your studies
- Work certificate for your engagement

### INTERESTED?

Upload your CV and a short video (max. 3 min) introducing yourself and why you want be part of Un-Dress via [this link](#).

